

## Advanced Collector ~ One Year On For Royal Mail's *Stamps and Collecting* Website

It is now twelve months since we introduced this feature to our website and it is an appropriate time to take stock. We invite you to tell us how we are doing.

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Following the introduction of Advanced Collector last October we have brought you regular articles about the great stamp collections, technical details about stamp production and given detailed background stories and interviews relating to each Special Stamps issue. Many of the articles of more lasting value have been archived for those visitors who might have missed them at the time they appeared.

Your feedback has also regularly been sought via our debating pieces in *The Specialist* that have covered philatelic matters that we consider are important to all of us, such as the London 2010 show, stamp programme balance and depiction of living people on British stamps. You are continually helping to shape the future of Royal Mail products and services by the comments that you submit.

Royal Mail's website offers collectors across the globe the opportunity to purchase material online at any time of the day or night and this is an area that we are constantly developing to more closely meet your needs. Would you like to see the full range of material that is sold by Tallent's House to be available on this site as well as at the telephone and by post?

Navigation around Advanced Collector is always something that can be improved – what one person finds obvious, another will not. If there is any aspect of site navigation that really bugs you, then let us know and we will see what we can do to rectify things. Similarly, if there are subjects that you think should be covered by an article, then let us know because this is your site, after all.

[32 words in teaser and 300 in article] [Compiled by Glenn H Morgan FRPSL, 30 September 2007]