

POST OFFICE: PROMOTIONAL, PUBLICITY AND SPECIAL OFFER CARDS

Definition: Often given away free, or they were of a very limited distribution or target audience, e.g. c

Excludes cards that were specifically issued by one of the old Post Office Regions

GENERAL CARDS

SERIES	NUMBER	DATE	DETAILS	£	NOTES
When?					
Streamline	No Number	?	Royal Mail Streamline service balloon photo	1.00	
Writing	No Number	?	Set of 6 - "I SMELT THIS AND THOUGHT OF YOU"	1.00	
	No Number		Set of 6 - "I SMELT THIS AND THOUGHT OF YOU"	1.00	
	No Number		Set of 6 - "I SMELT THIS AND THOUGHT OF YOU"	1.00	
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	No Number		Set of 6 - "I SMELT THIS AND THOUGHT OF YOU"	1.00	
	No Number		Set of 6 - "I SMELT THIS AND THOUGHT OF YOU"	1.00	
Writing	No Number	?	'hi' - What a difference a letter makes.	1.00	
Writing	No Number	?	I saw this and I thought of you. (Love heart)	1.00	

1980s					
Moving	PL(B)3471	c1981	Change of Address: Horse drawn removal van	1.00	OFFICIAL PAID change of address card
Separation	1	1-Oct-1981	A Postbus photographed at Leigh near Reigate.	0.30	Printed by The House of Questa. Sold in folder of six cards to commemorate separation of posts from telephones
	2		The Post Office underground railway at Mount Pleasant sorting office, London.	0.30	Printed by The House of Questa. Sold in folder of six cards to commemorate separation of posts from telephones
	3		Expresspost motorcyclist in London	0.30	Printed by The House of Questa. Sold in folder of six cards to commemorate separation of posts from telephones
	4		Travelling Post Office at Paddington station the Great Western Down.	0.30	Printed by The House of Questa. Sold in folder of six cards to commemorate separation of posts from telephones
	5		Mail van in the Black Mountains in Wales / Fan y post ar Fynydd Du yng Nghymru.	0.30	Printed by The House of Questa. Sold in folder of six cards to commemorate separation of posts from telephones

	6		Airmail carried by British Caledonian at London airports..	0.30	Printed by The House of Questa. Sold in folder of six cards to commemorate separation of posts from telephones
Datapost	No Number	1-Jul-1982	DATAPOST - Bandeirante 110 P2 with	0.40	Printed by Charles Skilton & Fry Ltd
Design Division	No Number	1984	Royal London House in Finsbury Square	10.00	Worded "Venue of the Stamp Advisory Committee", with menu for Christmas lunch 1984 and Xmas stamp cancelled with internal handstamp
Postcard	PPA 1984	1-Jun-1985	Picture Postcard Awards 1984 - Pulteney Bridge, Bath.	0.40	Printed by The House of Questa
Awards	PPA 1984		Picture Postcard Awards 1984 - The Harbour, St Ives.	0.40	Printed by The House of Questa
	PPA 1984		Picture Postcard Awards 1984 - Lower Gardens, Bournemouth.	0.40	Printed by The House of Questa
Postcodes	No Number	1-Jun-1985	Pass on your postcode' text only	1.00	Perforated two sides in strips of four. Issued free at summer shows
Postcodes	No Number	c1986	Use the Postcode / You're not properly addressed without it" text only	1.00	Post Paid
Moving	No Number	c1986	Change of Address:'New address and postcode' with elephant	1.00	OFFICIAL PAID change of address card
Postcodes	No Number	1-Jul-1986	'I've visited Poco's Postcode Bus'	1.00	
TPO	No Number	4-May-1987	TPO "two out of every three letters travel by train....." (5,000)	0.40	Issued free of charge at Rail Open Days and later sold at NPM
Postcodes	No Number	1-Jun-1987	I've visited the Write It exhibition bus' text only	1.00	Post paid card given away at summer shows and exhibitions
Postcodes	No Number	1-Jul-1987	I've visited the Post Bus' text only	1.00	Post paid card given away at summer shows and exhibitions
Postcodes	No Number	24-Sep-1987	POSTCODES MATTER - Map of UK - London Postal Region	1.00	Postage paid. Issued free wo visitors at the Science Museum London Postcode Show
	No Number		POSTCODES MATTER - Map of UK - London (2nd Print)	1.00	Postage paid. Issued free wo visitors at the Science Museum London Postcode Show
	No Number		POSTCODES MATTER - Map of UK - London (3rd Print - rough Card)	1.00	Postage paid. Issued free wo visitors at the Science Museum London Postcode Show
TPO	No Number	20-Jan-1988	150th Anniversary of first TPO	0.40	Issued free of charge at Rail Open Days and later sold at NPM
TV & Press	No Number	1-Jun-1988	Postman on Bicycle in Country Lane	1.00	Scenes from advertisements. Given to staff only
	No Number		Handling Mail at night	1.00	Scenes from advertisements. Given to staff only

	No Number		Town scene early morning	1.00	Scenes from advertisements. Given to staff only
	No Number		Young man with letter	1.00	Scenes from advertisements. Given to staff only
	No Number		Young woman with letter	1.00	Scenes from advertisements. Given to staff only
Writing	No Number	14-Feb-1989	St. Valentines Day	4.00	Printed by Taylor Bloxham
	No Number		St. Valentines Day - With tear-off glued flap attached.	6.00	Printed by Taylor Bloxham
"My School"	No Number	1-Mar-1989	Painting by Ben McBride Age 7	0.60	Issued free within the 1989 Anniversaries presentation pack
	No Number		Painting by Raymond Mo Age 7	0.60	Issued free within the 1989 Anniversaries presentation pack
	No Number		Painting by Matthew Clarke Age 5	0.60	Issued free within the 1989 Anniversaries presentation pack
	No Number		Painting by Samuel Gough Age 5	0.60	Issued free within the 1989 Anniversaries presentation pack

1990s					
Collections	No Number	1-Jun-1990	Science and Art letter box 1857	0.50	Sold at Post Offices as part of a large range of products under the "Collections" banner
	No Number		Lamp Post letter box 1935	0.50	Sold at Post Offices as part of a large range of products under the "Collections" banner
	No Number		Pillar Box present reign	0.50	Sold at Post Offices as part of a large range of products under the "Collections" banner
	No Number		Rowland Hill diary extract and Penny Black	0.50	Sold at Post Offices as part of a large range of products under the "Collections" banner
Quick Brew Tea	1	1990	Rowland Hill and the pre-paid post competition	0.50	Given within Quick Brew Tea Bag boxes and issued "in association with Royal Mail"
	2		Introduction of the Penny Black	0.50	Given within Quick Brew Tea Bag boxes and issued "in association with Royal Mail"
	3		The security printing of the Penny Black	0.50	Given within Quick Brew Tea Bag boxes and issued "in association with Royal Mail"
	4		Introduction of the Tuppenny Blue	0.50	Given within Quick Brew Tea Bag boxes and issued "in association with Royal Mail"
	5		Demise of the Penny Black	0.50	Given within Quick Brew Tea Bag boxes and issued "in association with Royal Mail"
	6		150th anniversary of the Penny Black	0.50	Given within Quick Brew Tea Bag boxes and issued "in association with Royal Mail"
Teamwork	No Number	1992	VR Pillar Box, Westbury-on-Trym, Bristol.	1.00	Teamwork '92 campaign
Parcel Force	No Number	c1992	Parcelforce Golden Van, Worcester Express Depot.	0.60	Issued as part of an award scheme for the best depots nationwide

	No Number		Parcelforce Golden Van, Ipswich Depot	0.60	Issued as part of an award scheme for the best depots nationwide
Moving	No Number	c1993	Change of Address:Pen, ribbon-tied	1.00	
	No Number		Change of Address:Printed letterhead, pens, keys, address card and stamps	0.30	
Writing	No Number	1994	1994-Resolving to write more and more	1.00	
Charity	No Number	1998	The Three Marketeers Lake District Challenge	3.00	
Op's	HFT	circa 1999	NOW THERE'S ANOTHER CONVENIENT PLACE TO PICK UP.....	1.00	

2000s					
Christmas		2000	Recommended last posting dates for	0.30	
Op's	No Number	2006	Mount Pleasant 1934 - Visitor Card	1.00	Given to visitors to Mount Pleasant
Charity	No Number	22-Jul-2007	London-Cambridge Cycle Ride in aid of children's hospice. Card depicts 3 mailboxes	3.00	c6000 carried by 60 posties, raising £6,000. Sold for £1 minimum donation. Bears Union Flag Smiler with 36 PO images on label

COLLECTOR SERVICES

Philatelic Gift Vouchers	PL(B)3662	Nov-1981	Squirrel design	0.40	Printed by Howards of Slough. Folded card to which stamps were to be detached and postmarked as proof of purchase and then given as gift for recipient to exchange for RM stamps
	PL(B)3663		Kingfisher design	0.40	Printed by Howards of Slough. Folded card to which stamps were to be detached and postmarked as proof of purchase and then given as gift for recipient to exchange for RM stamps
	PL(B)3664		Snowdrops design	0.40	Printed by Howards of Slough. Folded card to which stamps were to be detached and postmarked as proof of purchase and then given as gift for recipient to exchange for RM stamps
THE STAMP BUG CLUB					
Advert Cards	No Number	23-May-1983	Stamp Bug Club Member visiting NPM	7.00	Printed at The House of Questa
	SB1	12-Mar-1985	5th Anniversary of Stamp Bug Club	0.40	
Green Issue	PHQ146a-d	Sep-1992	'Environment' stamp issue PHQ cards overprinted "It's good to be green"	1.00	Set of four cards, one of which was randomly issued to Stamp Bug Club members with their magazine
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THE COLLECTORS' CLUB				Successor to THE STAMP BUG CLUB	
Advert	No Number	1-Feb-1994	Rupert Bear Greetings PHQ with "Hello I thought you'd...." on reverse	1.50	
Members'	No Number	c1995/8	Christmas tree ("Find the tree decorations")	1.50	
Christmas	No Number	c1995/8	Pulling Cracker ("Find the hidden words")	1.50	
Cards	No Number	c1995/8	Sledding ("Make the model of us")	1.50	
from the	No Number	c1995/8	Carol Singing under lamp post	1.50	
Club	No Number	1999	Christmas Tree (Dated reverse, copyright Post Office)	1.50	
	No Number	2000	Carol Singing (Dated reverse, copyright Post Office)	1.50	

PHILATELIC BUREAU / TALLENTS HOUSE					
"Your Royal Mail Free Gift"	No Number	2000	16 January - The Future	0.50	Pack of 10 cards featuring each new stamp issue for 2001. Includes that months calendar on card face plus photo of hallway showing front door. PO imprint
	No Number		13 February - Cats and Dogs	0.50	Pack of 10 cards featuring each new stamp issue for 2001. Includes that months calendar on card face plus photo of hallway showing front door. PO imprint
	No Number		13 March - Weather	0.50	Pack of 10 cards featuring each new stamp issue for 2001. Includes that months calendar on card face plus photo of hallway showing front door. PO imprint
	No Number		10 April - Submarines	0.50	Pack of 10 cards featuring each new stamp issue for 2001. Includes that months calendar on card face plus photo of hallway showing front door. PO imprint
	No Number		15 May - Buses	0.50	Pack of 10 cards featuring each new stamp issue for 2001. Includes that months calendar on card face plus photo of hallway showing front door. PO imprint
	No Number		19 June - Hats	0.50	Pack of 10 cards featuring each new stamp issue for 2001. Includes that months calendar on card face plus photo of hallway showing front door. PO imprint
	No Number		10 July - Pond Life	0.50	Pack of 10 cards featuring each new stamp issue for 2001. Includes that months calendar on card face plus photo of hallway showing front door. PO imprint

	No Number		4 September - Puppets	0.50	Pack of 10 cards featuring each new stamp issue for 2001. Includes that months calendar on card face plus photo of hallway showing front door. PO imprint
	No Number		2 October - Nobel Prizes	0.50	Pack of 10 cards featuring each new stamp issue for 2001. Includes that months calendar on card face plus photo of hallway showing front door. PO imprint
	No Number		6 November - Christmas	0.50	Pack of 10 cards featuring each new stamp issue for 2001. Includes that months calendar on card face plus photo of hallway showing front door. PO imprint
Tallents	P2826	2001/2	"Thank you for your order" B&W Postwoman 1942	0.60	Given to Tallents House customers with some orders (randomly?). More might exist. Consignia plc imprint.
House Order Ackn't	P5945		"Thank you for your order" B&W Horse-drawn Parcel van 1887	0.60	Given to Tallents House customers with some orders (randomly?). More might exist. Consignia plc imprint.
	XE14		Postman and messenger with bicycle and handcart.	0.60	Given to Tallents House customers with some orders (randomly?). More might exist. Consignia plc imprint.
	P2291		Church Steps, Minehead, Somerset.	0.60	Given to Tallents House customers with some orders (randomly?). More might exist. Consignia plc imprint.

POSTCARD OFFERS BY POST

POSTCARD SETS					
National Gallery	1014	?	Girl with a kitten	0.50	Set of six in folder - with compliments of Royal Mail and National Gallery
	1025		Fighting Temeraire	0.50	Set of six in folder - with compliments of Royal Mail and National Gallery
	1063		The Haywain	0.50	Set of six in folder - with compliments of Royal Mail and National Gallery
	1246		The Water-Lily Pond	0.50	Set of six in folder - with compliments of Royal Mail and National Gallery
	1325		The Virgin & Child with SS Anne & John the Baptist	0.50	Set of six in folder - with compliments of Royal Mail and National Gallery
	1540		The Seine at Asnieres	0.50	Set of six in folder - with compliments of Royal Mail and National Gallery
National Gallery	1786	?	The Lake of Thun	0.50	Set of six in folder - with compliments of Royal Mail and National Gallery
	6457		Landscape with Poplars	0.50	Set of six in folder - with compliments of Royal Mail and National Gallery
	130		The Cornfield	0.50	Set of six in folder - with compliments of Royal Mail and National Gallery
	6456		Bathers at La Grenouillere	0.50	Set of six in folder - with compliments of Royal Mail and National Gallery
	6401		Lilac	0.50	Set of six in folder - with compliments of Royal Mail and National Gallery

	6388		Garden at Villeneuve-sur-Yonne	0.50	Set of six in folder - with compliments of Royal Mail and National Gallery
Send a Little Happiness	No Number	1993	Greetings - Long John Silver	0.50	As GS1 PHQ set, but different text on reverse including "SEND A LITTLE HAPPINESS WITH ROYAL MAIL" at foot
	No Number		Greetings - Tweedledum and Tweedledee	0.50	As GS1 PHQ set, but different text on reverse including "SEND A LITTLE HAPPINESS WITH ROYAL MAIL" at foot
	No Number		Greetings - William	0.50	As GS1 PHQ set, but different text on reverse including "SEND A LITTLE HAPPINESS WITH ROYAL MAIL" at foot
	No Number		Greetings - Mole and Toad	0.50	As GS1 PHQ set, but different text on reverse including "SEND A LITTLE HAPPINESS WITH ROYAL MAIL" at foot
	No Number		Greetings - Bash Street Kids	0.50	As GS1 PHQ set, but different text on reverse including "SEND A LITTLE HAPPINESS WITH ROYAL MAIL" at foot
	No Number		Greetings - Peter Rabbit	0.50	As GS1 PHQ set, but different text on reverse including "SEND A LITTLE HAPPINESS WITH ROYAL MAIL" at foot
	No Number		Greetings - Snowman	0.50	As GS1 PHQ set, but different text on reverse including "SEND A LITTLE HAPPINESS WITH ROYAL MAIL" at foot
	No Number		Greetings - The BFG	0.50	As GS1 PHQ set, but different text on reverse including "SEND A LITTLE HAPPINESS WITH ROYAL MAIL" at foot
	No Number		Greetings - Rupert	0.50	As GS1 PHQ set, but different text on reverse including "SEND A LITTLE HAPPINESS WITH ROYAL MAIL" at foot
	No Number		Greetings - Aladdin	0.50	As GS1 PHQ set, but different text on reverse including "SEND A LITTLE HAPPINESS WITH ROYAL MAIL" at foot
Send a Little Happiness	No Number	1994	Greetings - Dan Dare	0.50	As GS2 PHQ set, but different text on reverse including "SEND A LITTLE HAPPINESS WITH ROYAL MAIL" at foot
	No Number		Greetings - The Three Bears	0.50	As GS2 PHQ set, but different text on reverse including "SEND A LITTLE HAPPINESS WITH ROYAL MAIL" at foot
	No Number		Greetings - Rupert	0.50	As GS2 PHQ set, but different text on reverse including "SEND A LITTLE HAPPINESS WITH ROYAL MAIL" at foot

	No Number		Greetings - Alice	0.50	As GS2 PHQ set, but different text on reverse including "SEND A LITTLE HAPPINESS WITH ROYAL MAIL" at foot
	No Number		Greetings - Noggin	0.50	As GS2 PHQ set, but different text on reverse including "SEND A LITTLE HAPPINESS WITH ROYAL MAIL" at foot
	No Number		Greetings - Peter Rabbit	0.50	As GS2 PHQ set, but different text on reverse including "SEND A LITTLE HAPPINESS WITH ROYAL MAIL" at foot
	No Number		Greetings - Red Riding Hood	0.50	As GS2 PHQ set, but different text on reverse including "SEND A LITTLE HAPPINESS WITH ROYAL MAIL" at foot
	No Number		Greetings - Orlando	0.50	As GS2 PHQ set, but different text on reverse including "SEND A LITTLE HAPPINESS WITH ROYAL MAIL" at foot
	No Number		Greetings - Biggles	0.50	As GS2 PHQ set, but different text on reverse including "SEND A LITTLE HAPPINESS WITH ROYAL MAIL" at foot
	No Number		Greetings - Paddington Bear	0.50	As GS2 PHQ set, but different text on reverse including "SEND A LITTLE HAPPINESS WITH ROYAL MAIL" at foot
Atlanta '96		1996	Olympics & Paralympics - Atlanta 1996 - Athlete celebrating.	0.50	
			Olympics & Paralympics - Atlanta 1996 - Swimming	0.50	
			Olympics & Paralympics - Atlanta 1996 - Basketball	0.50	
			Olympics & Paralympics - Atlanta 1996 - Javelin	0.50	
			Olympics & Paralympics - Atlanta 1996 - Starting blocks	0.50	

EVENT ATTENDANCE

CHILDREN RELATED					
Childrens Party	No Number	30-May-1979	The Great Childrens Party, Hyde Park	22.00	Given free to the children attending the party
	No Number	21-Nov-1979	The Great Childrens Party, Hyde Park - BLANK CENTRE	0.60	Sold to collectors subsequent to the event

STAMP EXHIBITION SERIES					
Exhibition Card 1	1	13-Jun-1987	Capex '87 - LES POSTES BRITANNIQUES - 13-21 JUIN 1987	6.00	
(with show cachet)	1		Capex '87 - BRITISH POST OFFICE - 13-21 JUNE 1987	6.00	
	1		RICCIONE'87 - BRITISH POST OFFICE - 22-24 AUGUST 1987	6.00	

	1		BALPEX 87 - BRITISH POST OFFICE - 5-7 SEPTEMBER 1987	6.00	
	1		HOST-MESSEN OSLO - BRITISH POST OFFICE - 5-6 SEP. 1987	6.00	
	1		AUTUMN STAMPEX . BPE - 22-27 SEPT 1987	6.00	
	1		PHILEX 87 - BRITISH POST OFFICE - 2-4 OCTOBER 1987	6.00	
	1		Le Harvre - BRITISH POST OFFICE - 10-11 OCTOBER 1987	6.00	
	1		HAFNIA 87 - BRITISH POST OFFICE - 16-25 OCT.	6.00	
	1		ASDA 87 - BRITISH POST OFFICE - 22-25 OCTOBER 1987	6.00	
	1		Philatelia '87 Cologne - British Post Office - 6.-8.11.87	6.00	
	1		MILANO'87 - BRITISH POST OFFICE - 20-22 NOVEMBER 1987	6.00	
	1		JAPEX 87 - BRITISH POST OFFICE - 21-23 NOV 1987	6.00	
	1		SPRING STAMPEX - BRITISH POST OFFICE - 1-6 MARCH 1988	6.00	
	1		ESSEN - BRITISH POST OFFICE - 14-17.4.88	6.00	
Exhibition Card 2	2	1-Jun-1988	FINLANDIA HELSINKI - BRITISH POST OFFICE - 1-12 JUNE 1988	6.00	
(with show cachet)	2	30-Jul-1988	SYDPEX - BRITISH POST OFFICE - 30 JULY - 7 AUGUST 1988	6.00	
	2	27-Sep-1988	AUTUM STAMPEX / BPE - BPO - 27 SEPTEMBER - 2 OCTOBER 1988	6.00	
	2	18-Oct-1988	FILACEPT 88 - BRITISH POST OFFICE - 18-23 OCTOBER 1988	6.00	
	2	20-Oct-1988	ASDA NATIONAL'88 - BRITISH POST OFFICE - 20-23 OCTOBER 1988	6.00	
	2	28-Feb-1989	SPRING STAMPEX - BPO - 28 FERUARY -5 MARCH 1988	6.00	
Exhibition Card 3	3	7-Jun-1989	NORDIA - BRITISH POST OFFICE - 7-11 JUNE 1989	6.00	
(with show cachet)	3	7-Jul-1989	PHILEXFRANCE - BRITISH POST OFFICE - 7-17 JULY 1989	6.00	
	3	17-Oct-1989	AUTUM STAMPEX / BPE - BRITISH POST OFFICE - 17-22 OCTOBER 1989	6.00	
	3	3-Nov-1989	PHILATELIA - BRITISH POST OFFICE - 3-5 NOVEMBER 1989	6.00	
	3	17-Nov-1989	World Stamp Expo '89 - 17 November to 3 December 1989	6.00	
	3	27-Feb-1990	Spring STAMPEX - 27 February to 4 March 1990	6.00	
Exhibition Card 4	4	3-May-1990	Stamp World, London 90 - ROYAL MAIL STAMPS - 3-13 MAY 1990	6.00	
(with show cachet)	4	2-Jun-1990	belgica 90 - BRITISH POST OFFICE - 2-10 JUNE 1990	6.00	

	4	24-Aug-1990	NEW ZEALAND 1990 - ROYAL MAIL STAMPS - 24 AUG - 2 SEPT 1990	6.00	
	4	18-Oct-1990	AUTUM STAMPEX / BPE - ROYAL MAIL STAMPS - 16-21 OCTOBER 1990	6.00	
	4	1-Nov-1990	ASDA National '90 - 1 - 4 November 1990	6.00	
	4	26-Feb-1991	Spring STAMPEX - 26 February to 3 March 1991	6.00	
Capex '96	1	1996	Wildfowl	1.00	
	2		Robbie Burns	1.00	
	3		Bobby Moore	1.00	
China '96	1	1996	Wildfowl	1.00	
	2		Robbie Burns	1.00	
	3		Bobby Moore	1.00	
G-MEX		1998	Xmas 20p PHQ style card with RM Stamps & Collectables opt	5.00	Printed by White Dove Press
	No Number	17-Jul-2001	Her Majesty QEII: The Machin Head	0.60	Issued for the Royal Academy Schools Machin Retrospective. Sold mint or with special handstamp. Consignia imprint

END OF LISTING

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