

BOOTS TYPE LABELS

*Primary Sheet Make-up
and
Advertising Material*

Glenn Morgan, June 2008

Primary Sheet Make-up of the First Reprint from Questa. Reproduced from NPM Review



Kingfisher 1st Generic Advert from
Woolworth Christmas Catalogue, 1998



**Buy our £10 Voucher
Gift Pack**

Includes £10 Gift Voucher, Christmas card
and 1st class stamp

only £9.99

While stocks last

B&Q COMET  **superdrug**  **WOOLWORTHS**

Kingfisher 2nd Generic Advert from
Woolworth Christmas Catalogue, 1998

YOUR EASIEST DECISION THIS CHRISTMAS



OUR GIFT VOUCHER CAN BE USED
AT ALL THESE LEADING STORES

B&Q COMET



£10 VOUCHER GIFT PACK
£10 GIFT VOUCHER, CHRISTMAS
CARD AND 1ST CLASS STAMP

superdrug  **WOOLWORTHS**

Kingfisher Generic Advert from Woolworth Christmas Catalogue, 1999



**Buy our £10
Voucher Gift Pack**

includes £10 Gift Voucher, Christmas
Card and 1st class stamp

only £9.99



Kingfisher vouchers more choice at more stores

B&Q **COMET** **MVC** **superdrug** **WOOLWORTHS**

Gift Voucher Offer from Page 117 of the Woolworth Christmas Catalogue, 2000

Gift Vouchers. Now that's a great Idea!

Gift Vouchers are the ideal Christmas gift for your family and friends.

They offer so much choice. You can spend them at six of the country's favourite retailers - Woolworths, Big W, Superdrug, MVC, Comet and B&Q - and with over 2,000 stores and over 150,000 products to choose from, they'll be spoilt for choice throughout the New Year.



A. £10 VOUCHER GIFT VOUCHER PACK

Includes a £10.00 Gift Voucher, Card and 1st class stamp. Choose from one of the two card designs above.

051142

£9.99

B. GIFT VOUCHERS

All vouchers will be supplied with a FREE Christmas Gift Card and envelope. Choose from one of the five card designs right.

0J1138

£1.00

0N1139

£5.00

0H1140

£10.00

0L1141

£25.00

free
£5
Gift Voucher

when you spend over £50
in November at Woolies

Kingfisher Gift Vouchers are sold on behalf of Flogistics Ltd

Terms & Conditions
Spend over £50 in Woolworths Stores, Woolworths General Stores, via Woolworths Home Shopping or Woolworths Website between Wednesday 1st November and Thursday 30th November 2000 and you'll be entitled to a FREE £5 Kingfisher Gift Voucher. Offer is not available on purchases made in Big W stores. Only one £5 Gift Voucher per transaction. Offer excludes purchases of Gift Vouchers, Stamps, BT Phonecards, Mobile Phone Top-Up Vouchers, Medicines and Lottery & Dome Tickets. Offer not available with Kingfisher Group Discount Card or 10% Off Entertainment Loyalty Card. The following methods of payment made in part or full are not eligible: High Street, Choice, Keycheck, Shopascheck and Pearlcheck Vouchers.

117

Boots *TV Times* Advert, 1-7 October 1994
(Courtesy Robert Bostock, France)

There's always something
new at Boots.



£1.10 each.

Boots brand greetings cards with a free first class stamp included in the price.



Available in selected large Boots stores. Subject to availability.