

Stamp Production Elements



This 'article' records the various elements used in the design, production and promotion stages of issuing a stamp. It concludes with a listing of modern philatelic confections. It is initial thoughts only and can no doubt be dramatically expanded.

Design

- Specification
- Advisory committee
- Concepts
- Artworks
- Computer designed
- Artwork boards
- Engraving

Pre-Press

- Film
- Proofing
- Die proof
- Cromalin
- Plate proof
- Colour Trials
- Single colour
- Multi-colour
- Approval
- Sign-off
- Production sheets

Materials

- Substrates
- Paper
- Plastic
- Metal
- Wood
- Leather
- Maps

Inks / Coatings

- Phosphor
- Fluor
- Aromatic
- Scratch-off
- Thermal
- Machine readable
- Optically variable
- GB £1 ink

Printing

- Separation
- Perforations
- Elongated perms

Kiss cut
Odd shapes
Die cutting
Rouletting
Straight edges
Serpentine
Imperforate

Marginal Markings

Sheet number
Traffic lights
Plate numbers
Cylinder numbers
Bar codes
Advertising
Registration marks

Features

Errors
Planned
Unplanned

Back Printing

Numbers
Words
Advertising
UV inks
Silk threads

Promotion

Bromides
Flyers
Bulletins
Press Releases
Photographs

Modern Philately

Barcodes
Ads on back
Ads on margins
Micro-lettering
Frama type
ATM dispensing
Postal automation
Holography
Odd shapes
Self-adhesive
Uncut printers sheets
Stamp cards
Sponsorship of issues
Counter printed stamps
Coded images – USA/Spain
Stochastic screening
Liner-less coils
Super litho
Competitions in booklets and sheets
Silk screen printing

Year books
Models/clothing
Sheetlets of 10
"Boots" labels
Miniature pictures to form design

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